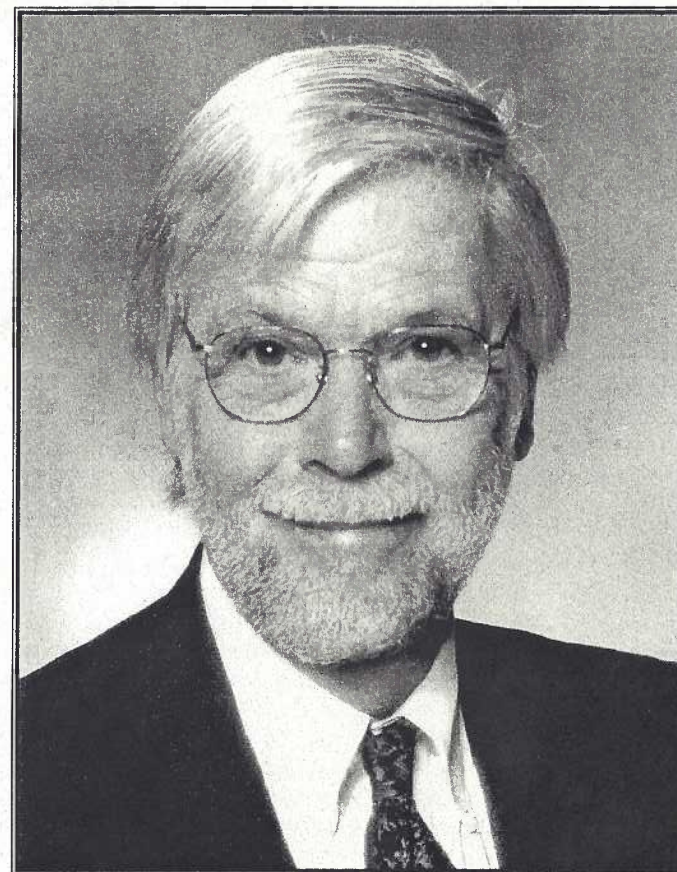


The Louis Schmidt Award Recipients

- 1948-Leo C. Massopust, FBPA
1949-Anne Shiras, FBPA
1950-Stella Zimmer, FBPA
1951-Ralph P. Creer, FBPA
1952-Leonard A. Julin, RBP, FBPA
1953-Oscar W. Richards, PhD, FBPA
1954-Ferdinand R. Harding, RBP, FBPA
1955-C. Graham Eddy, FBPA
1956-Mervin W. LaRue, Sr., FBPA
1957-Lloyd E. Varden, RBP, FBPA
1958-Albert Levin, RBP, FBPA
1959-Paul H. Holinger, MD, FBPA
1960-H. Lou Gibson, RBP, FBPA
1961-Warren Sturgis, RBP, FBPA
1962-Stanley J. McComb, RBP, FBPA
1963-Maria E. Ikenberg, RBP, FBPA
1964-Peter Hansell, MD, RBP, FBPA
1965-Howard E. Tribe, RBP, FBPA
1966-John V. Butterfield, FBPA
1967-not awarded
1968-Chester F. Reather, RBP, FBPA
1969-Laurence B. Brown, RBP, FBPA
1970-Verlin Y. Yamamoto, RBP, FBPA
1971-Stephen P. Dittman, RBP, FBPA
1972-Clifford L. Freche, RBP, FBPA
1973-Stanley Klosevych, RBP, DpIRMS, FBPA
1974-Roger P. Loveland, FBPA
1975-E. Lynn Baldwin, RBP, FBPA
1976-Charles P. Hodge, RBP, FBPA
1977-Lardner A. Coffey, RBP, FBPA
1978-John P. Vetter, RBP, FBPA
1979-Donald H. Fritts, RBP, FBPA
1980-Fritz Goro, RBP, FBPA
1981-I. Lloyd Matlovsky, RBP, FBPA
1982-Leslie Bowcock, MB, ChB, AIMBI
1983-H. Paul Newman, RBP, FBPA
1984-Percy Brooks, RBP, FBPA
1985-Leon J. LeBeau, FBPA, FIMBI
1986-Nile Root, RBP, FBPA
1987-Martin L. Scott, FBPA
1988-Ralph J. Marshall, PhD, AIMBI
1989-Thomas P. Hurtgen, MBA, FBPA
1990-Raymond, E. Lund, RBP, FBPA, FIMI
1991-Robert F. Sisson, RBP, FBPA
1992-Nicholas M. Graver, RBP, FBPA
1993-A. Robin Williams, FBPA
1994-Will E. Renner, RBP, FBPA
1995-Dan Patton, RBP, FBPA
1996-Kenneth V. Michaels, FBPA
1997-Ronald F. Irvine, RBP, FBPA
1998-Heather Angel, DSc, MSc, FRPS, FBIPP
1999-Richard M. Williams, FBPA
2000-Herbert R. Smith Jr., MA, FBPA

The 2000 Louis Schmidt Laureate



Herbert R. Smith Jr., MA, FBPA

The Louis Schmidt Award

This Award-the highest given in the BCA-is named for our second President. It is awarded annually for "outstanding contributions to the progress of biological communications." The selection of the recipient each year is made by a committee composed of the nine most recent winners. This selection is subject to the approval of the Board of Governors.

Mr. Schmidt was in charge of photography at the Rockefeller Institute in New York City, and was a founding member of the BPA in 1931. He had an abiding interest in sharing his photographic knowledge with his students, and in promoting the highest technical standards in our association.

In 1943, on the occasion of his death, the BPA Journal commented, "In many ways, the BPA is a monument to Louis Schmidt."

To give special distinction to the Award, those who receive it are known as "Louis Schmidt Laureates."

The Biocommunications Association, Inc., is grateful to Mrs. Mary Lappan Vetter, Pittsburgh, Pennsylvania, for the generous gift of a 100-year-old, gold-headed cane. It was received August 4, 1990, in Phoenix, Arizona, by President David E. Gray. The cane is part of the BCA Louis Schmidt Award and was presented the first time to Robert F. Sisson on August 3, 1991, in Tampa, Florida.

The gold head is composed of heavy inlaid gold on a copper base. The principal value of the cane is due to the goldsmith's ability to create and fashion a design of elegant beauty. The cane's original owner was Dr. Goebel who received it in a presentation of unknown designation in 1902. It came into Mrs. Mary Lappan Vetter's possession upon the death of her uncle, Father Thomas T. Lappan.

Many universities, colleges and hospitals in Great Britain and America have adopted the practice of awarding a gold-headed cane as the highest honor that can be bestowed on one of their staff members. The Biocommunications Association, through the generous gift of Mary Vetter, is pleased to present this special cane as its highest honor.

The 2000 Louis Schmidt Laureate Herbert R. Smith Jr., MA, FBPA

Herbert R. Smith, Jr. headed one of the outstanding departments of biomedical communication at Baylor College of Medicine, Houston, Texas, retiring from that position July 1, 2000. He was recruited to Baylor from the National Institutes of Health in 1964 to serve as Director, Medical Communications, Department of Surgery at Baylor by internationally known cardiovascular surgeon, Dr. Michael DeBakey. Smith currently is Webmaster and Director of Web Development for Baylor.

His leadership contributions to the field of biomedical communications are exemplary: Smith was the President of Association of Biomedical Communication Directors (1990-91); President of the Association of Medical Illustrators (1973-74); Member of Board of Directors of the Biological Photographic Association (1969-72); President of the Texas Chapter, BPA (1972-74); General Coordinating Chairman, Biocommunications 70, the first combined AMI-BPA-HeSCA meeting.

Smith has written and edited numerous articles and publications. Of note, he was the guest editor of "Computergraphics in Biocommunication," Journal of Biocommunication, 1984 which won a President's Award from the Computer Graphics Association. The National Medical Audiovisual Center published Smith's monograph, The Medical and Graphic Arts Unit (1973), and Eastman Kodak published Production of Surgical Teaching Films as part of its Biomedical Photographic Seminar in Print series (1976).

As a pioneer in medical motion pictures and computer graphics, Smith presented papers to numerous organizations, including BPA, AMI, HeSCA, ABCD, AMA, Society of Nuclear Medicine, Texas Scientific Communicators, American Medical Writers Association, Society for Photographers in Industry, and Industrial Audiovisual Association.

He received the Tom Jones Memorial Award from the AMI (1966) and received several CINE Golden Eagle awards for motion pictures. He was elected Fellow of the Biological Photographic Association (1980) and was selected as the first Samson Feldman Visiting Scholar in Art as Applied to Medicine, The Johns Hopkins University School of Medicine (1985). In 1999, he received the Lifetime Achievement Award from the Association of Medical Illustrators.
