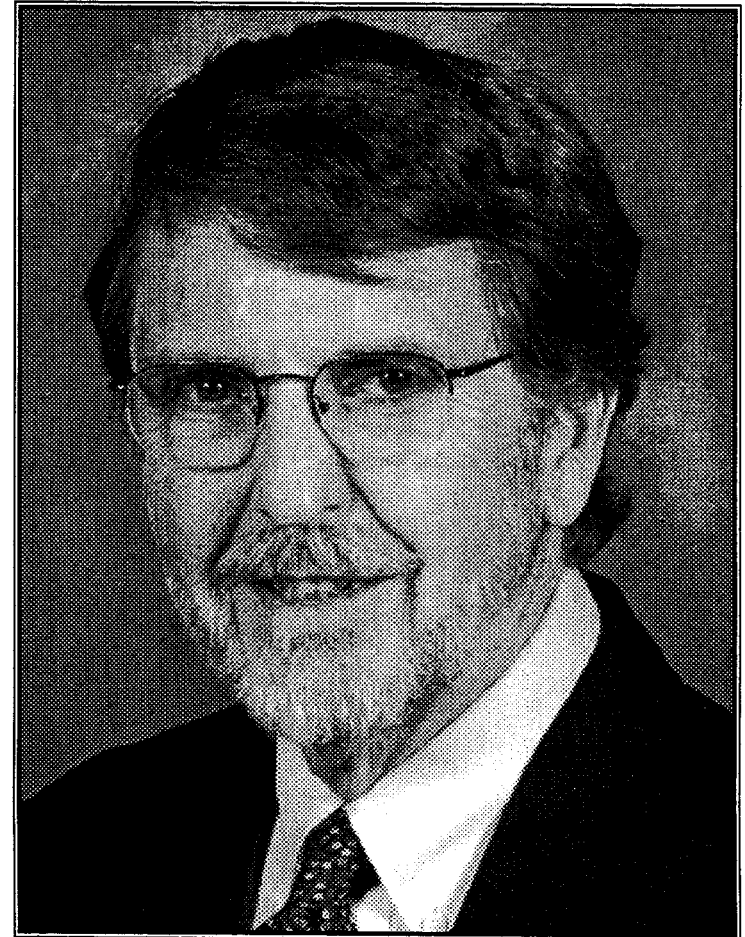


## *The Louis Schmidt Award Recipients*

- 1948-Leo C. Massopust, FBPA  
1949-Anne Shiras, FBPA  
1950-Stella Zimmer, FBPA  
1951-Ralph P. Creer, FBPA  
1952-Leonard A. Julin, RBP, FBPA  
1953-Oscar W. Richards, PhD, FBPA  
1954-Ferdinand R. Harding, RBP, FBPA  
1955-C. Graham Eddy, FBPA  
1956-Mervin W. LaRue, Sr., FBPA  
1957-Lloyd E. Varden, RBP, FBPA  
1958-Albert Levin, RBP, FBPA  
1959-Paul H. Holinger, MD, FBPA  
1960-H. Lou Gibson, RBP, FBPA  
1961-Warren Sturgis, RBP, FBPA  
1962-Stanley J. McComb, RBP, FBPA  
1963-Maria E. Ikenberg, RBP, FBPA  
1964-Peter Hansell, MD, RBP, FBPA  
1965-Howard E. Tribe, RBP, FBPA  
1966-John V. Butterfield, FBPA  
1967-not awarded  
1968-Chester F. Reather, RBP, FBPA  
1969-Laurence B. Brown, RBP, FBPA  
1970-Verlin Y. Yamamoto, RBP, FBPA  
1971-Stephen P. Dittman, RBP, FBPA  
1972-Clifford L. Freche, RBP, FBPA  
1973-Stanley Klosevych, RBP, DplRMS, FBPA  
1974-Roger P. Loveland, FBPA  
1975-E. Lynn Baldwin, RBP, FBPA  
1976-Charles P. Hodge, RBP, FBPA  
1977-Lardner A. Coffey, RBP, FBPA  
1978-John P. Vetter, RBP, FBPA  
1979-Donald H. Fritts, RBP, FBPA  
1980-Fritz Goro, RBP, FBPA  
1981-I. Lloyd Matlovsky, RBP, FBPA  
1982-Leslie Bowcock, MB, ChB, AIMBI  
1983-H. Paul Newman, RBP, FBPA  
1984-Percy Brooks, RBP, FBPA  
1985-Leon J. LeBeau, FBPA, FIMBI  
1986-Nile Root, RBP, FBPA  
1987-Martin L. Scott, FBPA  
1988-Ralph J. Marshall, PhD, AIMBI  
1989-Thomas P. Hurtgen, MBA, FBPA  
1990-Raymond, E. Lund, RBP, FBPA, FIMI  
1991-Robert F. Sisson, RBP, FBPA  
1992-Nicholas M. Graver, RBP, FBPA  
1993-A. Robin Williams, FBPA  
1994-Will E. Renner, RBP, FBPA  
1995-Dan Patton, RBP, FBPA  
1996-Kenneth V. Michaels, FBPA  
1997-Ronald F. Irvine, RBP, FBPA  
1998-Heather Angel, DSc, MSc, FRPS, FBIPP  
1999-Richard M. Williams, FBPA  
2000-Herbert R. Smith Jr., MA, FBPA  
2001-William J. Stenstrom, FBPA

## *The 2001 Louis Schmidt Laureate*



William J. Stenstrom, FBPA

## *The Louis Schmidt Award*

This Award—the highest given in the BCA—is named for our second President. It is awarded annually for "outstanding contributions to the progress of biological communications." The selection of the recipient each year is made by a committee composed of the nine most recent winners. This selection is subject to the approval of the Board of Governors.

Mr. Schmidt was in charge of photography at the Rockefeller Institute in New York City, and was a founding member of the BPA in 1931. He had an abiding interest in sharing his photographic knowledge with his students, and in promoting the highest technical standards in our association.

In 1943, on the occasion of his death, the BPA Journal commented, "In many ways, the BPA is a monument to Louis Schmidt."

To give special distinction to the Award, those who receive it are known as "Louis Schmidt Laureates."

The Biocommunications Association, Inc., is grateful to Mrs. Mary Lappan Vetter, Pittsburgh, Pennsylvania, for the generous gift of a 100-year-old, gold-headed cane. It was received August 4, 1990, in Phoenix, Arizona, by President David E. Gray. The cane is part of the BCA Louis Schmidt Award and was presented the first time to Robert F. Sisson on August 3, 1991, in Tampa, Florida.

The gold head is composed of heavy inlaid gold on a copper base. The principal value of the cane is due to the goldsmith's ability to create and fashion a design of elegant beauty. The cane's original owner was Dr. Goebel who received it in a presentation of unknown designation in 1902. It came into Mrs. Mary Lappan Vetter's possession upon the death of her uncle, Father Thomas T. Lappan.

Many universities, colleges and hospitals in Great Britain and America have adopted the practice of awarding a gold-headed cane as the highest honor that can be bestowed on one of their staff members. The Biocommunications Association, through the generous gift of Mary Vetter, is pleased to present this special cane as its highest honor.

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## *The 2001 Louis Schmidt Laureate* **William J. Stenstrom, FBPA**

William Stenstrom is internationally recognized both as a medical illustrator and as an educator. Over his career, he became a specialist in illustrations of the human eye. He now holds the position of Chairman Emeritus, Department of Medical Illustration, Medical College of Georgia, Augusta, Georgia.

Stenstrom received his medical illustration education at Massachusetts General Hospital, Boston in 1952. He received a M.Ed. from Georgia Southern College in 1980 and an Ed.D from University of Georgia, Athens in 1982. He began his career as Chief, Medical Illustration, Veterans Administration Hospital, Seattle, Washington in 1952. His academic career began in 1954 as he became Instructor of Medical Illustration at Massachusetts General. He later served as Professor of Ophthalmology and Medical Illustration, Southwestern Medical School, Dallas, Texas and then as Professor, Medical Illustration, School of Allied Health and School of Graduate Studies, Medical College of Georgia.

Bill's contributions to the profession of medical illustration, photography and motion media have been many. He has served as President of the Association of Medical Illustrators and on the Board of the BioCommunications Association. Bill also was active in his BCA chapters.

He became a Fellow of the BPA in 1988. Other honors include the Lifetime Achievement Award from AMI, Distinguished Service Award, School of Allied Health Sciences, Medical College of Georgia, Premier Award, Institute of Medical and Biological Illustration, annual conference, York, England, and four awards for best paper and illustrations by the BioCommunications Association.

An acknowledged leader in the field, Bill has always been generous in sharing his knowledge and talents with friends and associates through presentations and publications. Through his teaching, he has inspired and mentored successive generations of young communicators in the field.

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