

**The 2020
Louis Schmidt Laureate**



Danielle Edwards, FBCA

The Louis Schmidt Award

This Award – the highest given in the BCA – is named for our second President. It is awarded annually for outstanding contributions to the progress of biological communications. The selection of the recipient each year is made by a committee composed of the nine most recent winners. This selection is subject to the approval of the Executive Board.

Mr. Schmidt was in charge of photography at the Rockefeller Institute in New York City and was a founding member of the BPA (Biological Photographic Association, later to be renamed the BioCommunications Association) in 1931. He had an abiding interest in sharing his photographic knowledge with his students and in promoting the highest technical standards in our association.

In 1943, on the occasion of his death, the BPA Journal commented, in many ways, the BPA is a monument to Louis Schmidt.

To give special distinction to the Award, those who receive it are known as Louis Schmidt Laureates.

The Louis Schmidt Award had its beginnings in photography in biology and medicine. With progress of communication technologies it has grown to recognize the expanded and expanding fields of communication.

This Award is an honor bestowed for outstanding contributions made during an extended career and over a period of time that still may be ongoing. The Louis Schmidt Award is presented for evidence of the four core criteria listed below:

- Recognition of outstanding contributions to the progress of communications within the life sciences
- Promotion of understanding and cooperation within the field of biocommunication
- Maintenance of ethical approach to professional relationships
- Willingness to freely share technical information

Symbols of the Louis Schmidt Award include an engraved BCA key with a diamond inset personalized with the Laureate's name. A framed certificate is also presented to the newly elected Laureate and one year custodianship of the BCA gold-headed cane, a traditional symbol in medicine of high achievement and honor.



Danielle Edwards

2020 Louis Schmidt Laureate

The Louis Schmidt Committee is pleased to announce that Danielle Edwards, BA, BAppSC (Hons), FBCA, RBI, FAIMBI, FIPT has been selected as the 2020 Louis Schmidt Laureate. The award, named for a founder and 2nd President of the Association, is the highest honor presented by the BCA and is bestowed "for outstanding contributions to the progress of biocommunications. "Danielle's extensive personal and professional accomplishments both behind the lens and in support of a plethora of professional organizations, illustrates her commitment to the unique quality and diversity of her work as well as the active mentoring and sharing of a career's worth of highly specialized information. Her ongoing collaboration with other experts in the field and her ethical center: round out the qualities that make her such an ideal recipient for this honor.

Ms. Edwards was Manager of Clinical Photography at Austin Health, Melbourne, Australia for 29 years, recently retiring from her role in 2019. During Danielle's tenure, the Clinical Photography Department was continually at the forefront of technology and was the first tertiary-based hospital in Australia to introduce patient photography into the electronic medical record. In her role as manager, she always supported RMIT Scientific Photography students by offering work experience. Many of them were later employed by her as well as other institutions and, thus received their official start in a biocommunications career and remain active in the industry through- out Australia. In her 'post-retirement" she has taken a position as Veteran Liaison Photographer at the Heidelberg Repatriation Hospital in Melbourne, working closely with the Veteran Community documenting patients and their activities.

Danielle has served as the BCA Director of Communications, Chair of the Endowment Fund for Education, EFFE. She has presented numerous papers at BCA annual meetings as well as been an award winner in Biolmages. She has been an assessor for the Total Body Photography certification program and has influenced several people in Australia to complete the program. She is the current President of the Institute of Photographic Technology, Inc. (IPT) and been a member of the Australian Institute of Medical and Biological Illustration (AIMBI}, holding many positions including Vice President and Chair of the Registration & Education Board. Her ongoing collaboration with other experts in the field and her ethical center, round out the qualities that make her such an ideal recipient for this honor.

Schmidt Laureates

1948 – Leo C. Massopust, FBPA	1985 – Leon J. LeBeau, FBPA
1949 – Anne Shiras, FBPA	1986 – Nile Root, RBP, FBPA
1950 – Stella Zimmer, FBPA	1987 – Martin L. Scott, FBPA
1951 – Ralph P. Creer, FBPA	1988 – Ralph J. Marshall, PhD
1952 – Leonard A. Julin, RBP, FBPA	1989 – Thomas P. Hurtgen, FBPA
1953 – Oscar W. Richards, PhD, FBPA	1990 – Raymond E. Lund, RBP, FBPA
1954 – Ferdinand R. Harding, RBP, FBPA	1991 – Robert F. Sisson, RBP, FBPA
1955 – C. Graham Eddy, FBPA	1992 – Nicholas M. Graver, RBP, FBPA
1956 – Mervin W. LaRue, Sr., FBPA	1993 – A. Robin Williams, FBPA
1957 – Lloyd E. Varden, RBP, FBPA	1994 – Will E. Renner, RBP, FBPA
1958 – Albert Levin, RBP, FBPA	1995 – Dan Patton, RBP, FBPA
1959 – Paul H. Holinger, MD, FBPA	1996 – Kenneth V. Michaels, FBPA
1960 – H. Lou Gibson, RBP, FBPA	1997 – Ronald F. Irvine, RBP, FBPA
1961 – Warren Sturgis, RBP, FBPA	1998 – Heather Angel, FRPS, FBIPP
1962 – Stanley J. McComb, RBP, FBPA	1999 – Richard M. Williams, FBPA
1963 – Maria E. Ikenberg, RBP, FBPA	2000 – Herbert R. Smith, Jr., FBPA
1964 – Peter Hansell, MD, RBP, FBPA	2001 – William J. Stenstrom, FBPA
1965 – Howard E. Tribe, RBP, FBPA	2002 – W. David Tredinnick, FBPA
1966 – John V. Butterfield, FBPA	2003 – Joseph Ogradnick, FBPA
1967 – not awarded	2004 – Robert C. Turner, RBP, FBPA
1968 – Chester F. Reather, RBP, FBPA	2005 – Samuel Giannavola, RBP, FBPA
1969 – Laurence B. Brown, RBP, FBPA	2006 – Gigi Williams, FBPA
1970 – Verlin Y. Yamamoto, RBP, FBPA	2007 – Michael R. Peres, RBP, FBPA
1971 – Stephen P. Dittman, RBP, FBPA	2008 – Norman J. Barker, RBP, FBPA
1972 – Clifford L. Freeche, RBP, FBPA	2009 – Steven J. Harrison, FBPA
1973 – Stanley Klosevych, RBP, FBPA	2010 – Andrew Davidhazy
1974 – Roger P. Loveland, FBPA	2011 – Gale E. Spring, FBPA
1975 – E. Lynn Baldwin, RBP, FBPA	2012 – James E. Hayden, RBP, FBPA
1976 – Charles P. Hodge, RBP, FBPA	2013 – John B. Hendrix, RBP, FBPA
1977 – Lardner A. Coffey, RBP, FBPA	2014 – Paul Crompton, FBPA
1978 – John P. Vetter, RBP, FBPA	2015 – James M. Fosse, RBP, FBPA
1979 – Donald H. Fritts, RBP, FBPA	2016 – Charles A. Hedgcock, RBP, FBPA
1980 – Fritz Goro, RBP, FBPA	2017 – Richard A. McNeely
1981 – I. Lloyd Matlovsky, RBP, FBPA	2018 – Kathy Jane McFall, FIMI
1982 – Leslie Bowcock, MD, AIMBI	2019 – Ted Kinsman
1983 – H. Paul Newman, RBP, FBPA	2020 – Danielle Edwards, FBPA
1984 – Percy Brooks, RBP, FBPA	