

5/17/2023

BCA Annual Business Meeting and Town Hall

Held at BIOCOMM 2023, Sante Fe New Mexico, with additional members participating via ZOOM

Adam Cooper, RBP, FBCA opened the meeting.

Adam explained the order of the meeting. Reports are available online. Presenters will give a brief synopsis of their report.

President's Report – Adam Cooper

Treasurer's Report – James Koepfler

Membership Report – Gail Matsumoto

Communication Report – Danielle Edwards

Conference Report – Connie Johansen

EFFE Report – Sue Loomis

Certification Report – Peter Grattan

Biolmages Report – James E Hayden, filling in for Michael Peres

Honors Report – Jim Fosse

Vice President's Report – James E Hayden

End of Reports from Directors and Chairs

Accepting the reports – all in favor, motion passed

Questions from the Zoom participants -

Bob Turner – as a courtesy members should be given the opportunity to ask questions.

No Old Business

New Business -

Question directed to Secretary/Treasurer – How many years can we continue before we become insolvent. Estimated 5 years.

Recommendation made by Bob Turner that current restricted funds be incorporated with general funds. General discussion ensued.

Restricted vs. non restricted is roughly 50/50.

First Motion - The BCA membership to consider moving the restricted funds over to program funds for the Association. Such a move would require legal and accounting approval from the state of New York where we are incorporated.

First motion so moved by Tom Merrill and seconded by Sue Loomis.

Further discussion – more research needs to be done. The Executive Board will look into it.

Discussion continues as to the wording of the motion. The revised text is **the BCA membership MAY consider moving the restricted funds over to program funds for the association.**

James Hayden makes the motion; Seconded by Danielle Edwards and Alan Goldstein

A vote was taken with one opposed so the motion carries.

A call for more new business

Jim Wetzel talks about his role with the Journal of Biocommunications

The meeting is adjourned by Adam Cooper

Town Hall meeting – James E Hayden

Jamie begins with a demonstration of the new website, profile pages.

- People can start populating their member pages.
- Is there a maximum or recommended size for the image files? 1500 pixels or thereabouts in the long dimension is recommended. JPG or PNG also recommended
- Hosting fee is approximately \$4,000.00 per year
- Will changing your email address delete your profile? Yes – people will need to be warned in advance.

Town Hall open to other questions, discussions

We need to move BCA artifacts from Nancy Hurtgen's house. Nancy has moved out some stuff. We could scan the newsletters as we did with the journals. Good historical information contained in these publications. If you have any newsletters from after 1992, please send to the office.

What is the BCA Town Hall? Informal opportunity to discuss issues or ask questions. Town Hall minutes are with the business meeting minutes and are available on the BCA web site, member section.

Question, comments about the cadence of our meetings. The Executive board has considered an every other year approach to the BIOCOMM meeting with a virtual symposium on the alternating year. We need a business meeting every year; in person with the BIOCOMM meeting and virtually on alternate years. Biolimages will be online every year. We are seeking comments.

- People generally agreed with the concept.
- In person meetings have become cost prohibitive.
- We need a bigger online presence. People aren't aware of us. Perhaps our name is an impedance.

- We are working with Morweb to optimize our search engine.
- We are not all photographers, we need to think past one thing.
- We also need to cater to those different fields.
- Our problem is not just a financial issue, it is also a people issue – limited source of people to help with the work. We need more people.
- We should work out how we could reach out to schools of veterinary medicine, forestry departments, Need more outreach for more viewers.
- Different medical associations would benefit from the knowledge this group could offer, perhaps a booth at medical trade shows. Potential increased membership would not necessarily have the expertise of the BCA member. Perhaps we take on a mentor role.
- We also need to look to the future and reach out to younger people and we are trying to do that with the new website. Increase participation - more people attending Biolmages, Symposium.
- Still a place for in-person conferences, but it's not the only thing.
- We are saving the chat sessions.
- New topic – we are looking for “Fellows”. We need Fellows to nominate other Fellows.

Thank you to all for your thoughts, comments and thank you to all who joined us online.
The Town Hall meeting was adjourned.

Chat Session

13:08:11 From Nancy Hurtgen : How many people are registered on site there in Santa Fe this year?

13:16:05 From James Hayden : 42 people are registered including spouses

13:50:55 From Robert Kurtzman to James Hayden(Direct Message) : Is there a maximum file size for uploaded images, realizing they will be relatively small.

13:53:03 From Bob Turner to James Hayden(Direct Message) : When will the web site be competed?

13:53:54 From Bob Turner to James Hayden(Direct Message) : Does BCA pay an annual fee for hosting?

14:27:42 From Robert Kurtzman : As a newcomer to this group, my purpose for joining BCA was to improve my knowledge of Biomedical Photography. As a long-time member of other professional organizations that have big annual meetings (thousands of members) I'd suggest considering a booth at pertinent meeting that highlights the benefits that BCA has to offer.

14:28:26 From Bob Turner : Reacted to "As a newcomer to thi..." with 👍

14:33:59 From Robert Kurtzman : Here's my list to consider:

14:34:16 From Robert Kurtzman : College of American Pathologists

14:36:15 From Robert Kurtzman : American Society of Clinical Pathologists , American Medical Association, American Osteopathic Association, National Association of Medical Examiners, American Academy of Forensic Pathology, International Association of Coroners and Medical Examiners...